



FORGING THE FUTURE

MARKETING BROCHURE

TED^x LNMIIT
x = independently organised TED event

**11th JAN
2026**

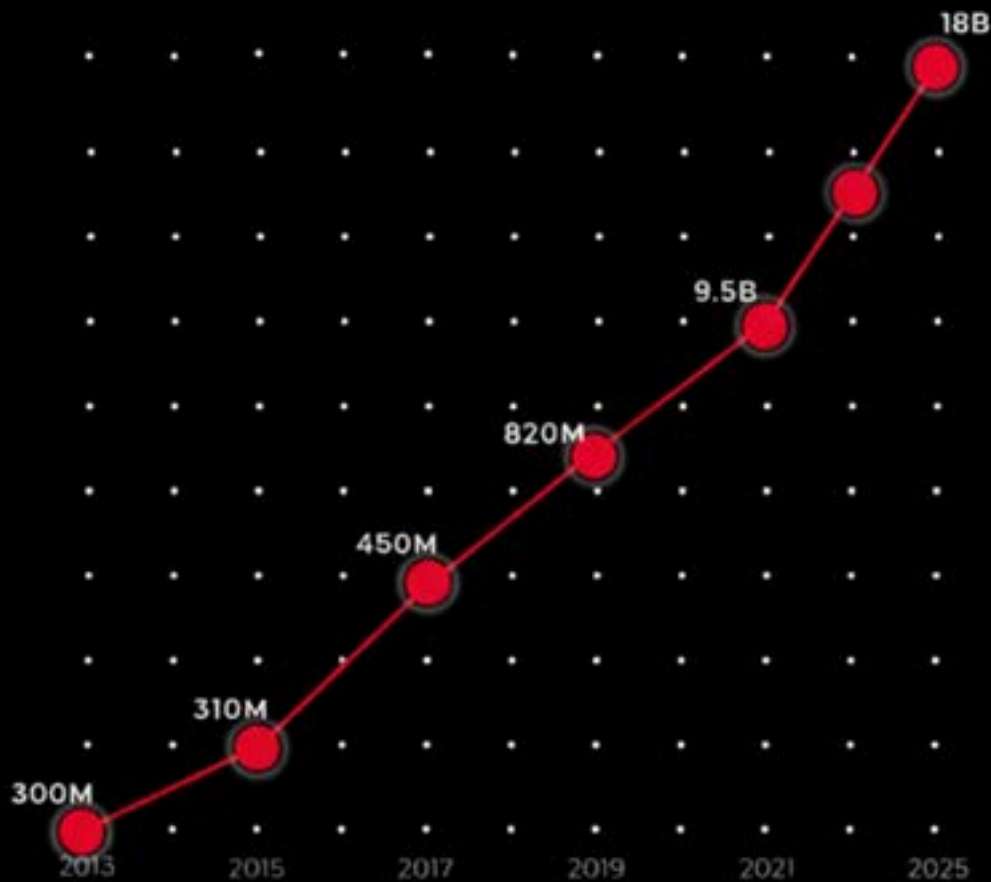
ABOUT TED

TEDX IS A SERIES OF INDEPENDENTLY ORGANIZED EVENTS UNDER A LICENSE FROM TED, THE GLOBALLY RECOGNIZED PLATFORM DEDICATED TO SHARING IDEAS THAT MATTER. WHILE TED IS RENOWNED FOR ITS FLAGSHIP ANNUAL CONFERENCES, WHERE INFLUENTIAL VOICES FROM ALL FIELDS COME TOGETHER, TEDX ALLOWS LOCAL COMMUNITIES TO CREATE THEIR OWN EVENTS INSPIRED BY TED'S MISSION OF "IDEAS WORTH SPREADING." THESE EVENTS UNITE INDIVIDUALS TO IGNITE DISCUSSIONS, FOSTER CREATIVITY, AND PROMOTE A CULTURE OF CURIOSITY AND OPENNESS. TEDX SHOWCASES LIVE SPEAKERS AND PERFORMANCES, PROVIDING A PLATFORM FOR PASSIONATE THINKERS TO PRESENT THEIR INSIGHTS AND INNOVATIONS TO A WIDER AUDIENCE.

ABOUT TED_x LNMIIT

TEDXLNMIIT IS AN INDEPENDENTLY ORGANIZED TED EVENT HOSTED BY THE LNM INSTITUTE OF INFORMATION TECHNOLOGY. IT OFFERS A PLATFORM TO SHARE THE CAPTIVATING STORIES AND IDEAS OF SPEAKERS FROM DIVERSE BACKGROUNDS—ACADEMIA, ENTREPRENEURSHIP, THE ARTS, AND SOCIAL INNOVATION. TEDXLNMIIT EMBODIES THE INSTITUTE'S DEDICATION TO INTELLECTUAL GROWTH AND COMMUNITY ENGAGEMENT. OUR GOAL IS TO BUILD A SPACE WHERE GROUNDBREAKING IDEAS INTERSECT WITH UNIQUE PERSPECTIVES, SPARKING CONVERSATIONS THAT RESONATE FAR BEYOND OUR CAMPUS. BE IT TECHNOLOGICAL BREAKTHROUGHS, PERSONAL NARRATIVES OF OVERCOMING ADVERSITY, OR CREATIVE EXPRESSION, TEDXLNMIIT ASPIRES TO INSPIRE INDIVIDUALS TO THINK DIFFERENTLY AND TAKE PURPOSEFUL ACTION.

TEDx Social Media Footprint



5.5M Followers



600K Followers



606K Followers



40.1M Subscribers

46
MILLION +

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TEDx events are catalysts for societal change, a mission wholeheartedly embraced by TEDxLNMIIT. Following the success of our previous editions in 2018, 2019, 2024, and 2025, we are excited to announce our return in 2026, aiming to reach new heights and set fresh milestones. Scheduled for January 11, our upcoming conference, themed "Forging The Future," promises to offer a rich tapestry of perspectives on the dynamic landscape of contemporary life. By shifting our viewpoints, we can refresh our thinking, encourage the exploration of unconventional ideas, delve into psychology from uncharted perspectives, and engage with vibrant concepts. This event will empower attendees to develop new worldviews and enrich their intellectual journeys. TED has consistently delivered innovative, thought-provoking insights to audiences steeped in traditional assumptions and habits. Our conference seeks to challenge these established ways of thinking, seeing, and acting, fostering a greater awareness of these pattern.

 **10,000+** YouTube Views

 **3,500+** Insights

 **2,000+** Instagram Followers

Deliverables from **TEDx** LNMIIT

At TEDx LNMIIT, we believe in the power of collaboration and are excited to offer your esteemed brand an exclusive sponsorship opportunity. By partnering with us, you will not only align your brand with innovation, inspiration, and positive change but also enjoy a range of exclusive benefits:

- 1. Prominent Brand Visibility :** Your brand's logo will feature on banners and posters strategically placed across our college campus, ensuring maximum exposure to our diverse audience.
- 2. Acknowledgement :** The Student Council will extend their gratitude to our sponsors by sending out a heartfelt thank-you email to our extensive network, including students, faculty, and alumni.
- 3. Branded ID Cards and Tickets :** Your company's logo will be prominently displayed on all ID cards and TEDx tickets, allowing for constant brand recognition and association.
- 4. Powerful Social Media Promotion :** Our renowned speakers, each with millions of followers on Instagram and YouTube, will endorse your brand, exponentially boosting your online visibility.
- 5. Exclusive Exposure on TEDx YouTube Channel :** TEDx will feature your logo on their official YouTube channel with over 40 million subscribers, providing immense visibility to a global audience.
- 6. VIP Gala Dinner Access :** As a sponsor, you'll receive one ticket to our Gala dinner, offering networking opportunities with renowned speakers, the college director, and potential collaborations with our community.
- 7. Engagement with Alumni :** Gain recognition among LNMIIT alumni, as your brand will be acknowledged on our TEDx page, attracting a vast and influential alumni network.
- 8. National Outreach :** Your brand will receive a prominent mention in the invitation emails sent to over 300+ colleges across India, expanding your reach and presence beyond our campus.

Don't miss this unique opportunity to showcase your brand, engage with our dynamic community, and make a lasting impact. Join us in bending the basics and being part of a brighter future.



why sponsor us?

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Sponsorship Packages

Perks	Platinum	Gold	Silver
Tickets to the event	3	2	1
Tag	Powered By	Special Partner	
Logo on TEDx Youtube videos	✓	✓	
Logo on website with link	✓	✓	✓
Company apparel at event	✓		
Offline Advertisement	✓	✓	✓
Sponsoring* (in rupees)	75K	50K	35K

In-Kind Donations

In addition to cash partnerships, you can also partner with TEDxLNMIIT through an in-kind donation by providing particular services. The wide range of possibilities include:

- Media Partners
- Hospitality
- Printing
- Transportation
- Food and Beverages
- Catering
- Photography & Cinematography

Benefit packages will be customized based on the relative value of the in-kind donation. With assured:

- Logo on website
- Recognition on print media
- Online mentions

PAST SPONSORS

Awaaz
Studio

 Zoomcar
Never Stop Living

 GOLDEN TULIP
HOTELS • INNS • RESORTS



 Nestlé

 Budweiser

 Petite Pâtisserie

 Leisure
Inn

 SAROVAR
HOTELS & RESORTS

 कलानेरी
Kalam Academy
ACADEMY OF FINE ARTS

OLA

 Union Bank
of India

KALAM IAS
ACADEMY

 Canara Bank

 ONN
BIKES

 WIPL
THE WORLD IS OUR MAP

THE FERN
Residency
JAIPUR

PAST SPEAKERS

DR. TANU JAIN

FORMER IAS OFFICER AND DRDO ASSISTANT DIRECTOR, DR. JAIN ADVOCATES FOR EDUCATION AND UPSC REFORMS. HER MULTIFACETED CAREER EXEMPLIFIES HER DEDICATION TO CREATING IMPACT BEYOND CONVENTIONAL ROLES.



TEJAS PATIL

TECH CONTENT CREATOR DECODING THE COMPLEXITIES OF THE DIGITAL WORLD. HIS TEDX TALK HIGHLIGHTS THE LIMITLESS POTENTIAL OF TECHNOLOGY AND INNOVATION IN SHAPING THE FUTURE.

DR. AJAY DATA

AJAY DATA IS A VISIONARY TECHNOLOGIST, STORYTELLER, AND SYSTEMS ARCHITECT WHOSE CREATIVE COMPASS POINTS TOWARD HUMAN-CENTRIC INNOVATION. WITH FLUENCY ACROSS AI, BLOCKCHAIN, AND IMMERSIVE MEDIA, HE WEAVES TECHNICAL DEPTH INTO NARRATIVES THAT SPARK BOTH WONDER AND INSIGHT.



PREKSHA KAPARWAN

PREKSHA KAPARWAN IS AN INNOVATOR, EDUCATOR, AND CHANGE CATALYST WHOSE NARRATIVE BRIDGES THE WORLDS OF SOCIAL IMPACT AND DISRUPTIVE DESIGN. SHE HAS PIONEERED PROGRAMS THAT BRING EXPERIENTIAL LEARNING TO UNDERSERVED REGIONS.

SPEAK THE

mind

IGNITE THE

world

INSPIRE THE

future

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